

## Why we believe that we must form an exclusive Coalition of Independent HealthCare Recruiters!

### Critical Questions:

Are you losing placement opportunities as a result of In-house recruiters having access to the same information on job boards?

Are you submitting CVs only to find that someone with lesser ethics has already broadcasted the CV before you?

Are you losing job opportunities and revenue because Vendor Management Services are requiring facilities to work exclusively through them as a split partner to get to you?

Are you tired of associations that say they represent you, all the while they are shouldering up to other groups who technically are your competitors?

Are you participating in a network that has been good for a few splits but is not spending thousands per month in advertising and web site optimization insuring that physicians are being driven to their web site?

When was the last time you heard anyone declare to the industry, “We Independent Recruiters play a critical role in physician placement?”

The National Coalition of Healthcare Recruiters has answered these questions and believes that our position as independent healthcare recruiters is aggressively being challenged. We need an environment to protect our clients and to solicit physicians who haven't been spammed to the entire Internet.

### Our Proposal:

- Form a National Coalition of Independent Healthcare Recruiters
- Coalition members will utilize [www.mdrecruiter.com](http://www.mdrecruiter.com) as the only exclusive job board in the recruiting industry. Healthcare facilities will not be allowed to post jobs but will be allowed to see your physicians. If they see the profile of a physician they are interested in they must contact you! Thousands of physicians will be drawn to our exclusive job board each month.
- The coalition shall regularly target residency and fellowship programs